

At Crucial Innovations Corp (CINV), we respect your privacy and are committed to protecting your personal data. This privacy policy explains how we collect, use, and protect your information when you interact with our website. Please read it carefully to understand our practices.

#### 1. Who We Are

CINV ("we", "our", "us") operates https://www.cinvcorp.com, a business website for the production of medicinal cannabis. Our primary goal is to provide valuable information and services related to our business.

#### 2. What Data We Collect

We collect personal data and usage data as follows:

- Personal Data: When you submit a contact form on our website, we collect
  information such as your name, email address, and any other details you provide in
  the form. This information is collected solely for the purpose of responding to your
  inquiries and conducting business communications.
- **Usage Data:** We use Google Analytics to collect information about how our website is accessed and used. This may include your IP address, browser type, pages visited, time and date of your visit, and other diagnostic data. This information helps us improve our site performance and user experience.

#### 3. How We Use Your Data

We use the collected data for the following purposes:

- **To Respond to Inquiries:** Personal data submitted through our contact form is used to respond to your inquiries and provide the information or services you request.
- **To Improve Our Website:** Usage data collected through Google Analytics helps us understand how users interact with our website, enabling us to optimize its performance and enhance user experience.

# 4. Legal Basis for Processing Data

We process your personal data based on the following legal grounds:

- **Legitimate Interests:** Processing your data is necessary for our legitimate interests, which include responding to inquiries and improving our website's functionality.
- Consent: By using our website and submitting your personal data through our contact form, you consent to our processing of your information as described in this privacy policy.

# 5. How We Protect Your Data



We implement appropriate technical and organizational measures to safeguard your personal data from unauthorized access, loss, or misuse. Despite our efforts, no transmission or storage system is 100% secure, and we cannot guarantee the absolute security of your information.

## 6. Sharing Your Data

We do not sell, trade, or otherwise transfer your personal information to third parties unless required by law. However, we may share data with trusted service providers, such as Google Analytics, to help us analyze and improve our website's performance.

#### 7. Data Retention

We retain personal data only for as long as necessary to fulfill the purposes outlined in this privacy policy. Usage data collected through Google Analytics may be retained for analysis and reporting purposes, but it does not include personally identifiable information.

## 8. Your Data Protection Rights

Under the GDPR, you have the following rights:

- Access: You have the right to request copies of your personal data.
- **Rectification:** You have the right to request that we correct any information you believe is inaccurate or complete information you believe is incomplete.
- **Erasure:** You have the right to request that we erase your personal data, under certain conditions.
- **Restriction of Processing:** You have the right to request that we restrict the processing of your personal data, under certain conditions.
- **Objection to Processing:** You have the right to object to our processing of your personal data, under certain conditions.
- **Data Portability:** You have the right to request that we transfer the data we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond. If you would like to exercise any of these rights, please contact us at: [Insert contact information].

# 9. Changes to Our Privacy Policy

We may update our privacy policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and the effective date will be updated.

#### 10. Contact Us

If you have any questions about this privacy policy or our data practices, please contact us at:



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